



Ali Issa

UX Designer

About Me

I am a senior UX designer with 10 years of experience, specializing in visual and interaction design. Over the past six years, I have worked for an e-commerce company with clients like Toyota Material Handling, Ellos, Swecon, etc. I have extensive experience with both B2C and B2B clients. My expertise lies in visual design, complemented by a strong focus on interaction design when needed.

My strongest asset is my ability to work closely with clients, leveraging excellent communication skills to meet their needs. I am adept at managing the design process and have proven success in leading teams.

Work Experience

Senior UX Designer

Columbus Global - Gothenburg, Sweden

2018 - Present

Collaborating with B2C and B2B clients, I have worked with cross-functional teams to deliver high-quality e-commerce solutions. I've created meaningful experiences through interaction and visual design for clients, such as:

Ellos	Mediq	Derome	Kanthal
TMHE	XXL	IKEA	K-Bygg
Swecon	SKF	Hyperion	Normet
Asko	Bevego	Olka	Macarthur

Art Director

Amico Soutions - Gothenburg, Sweden

2017 - 2018

Helping businesses create an online profile. Creating their website, logo, menu, marketing, photography, etc.

Web Developer / Designer

Freelancer - Worldwide

2014 - Present

I've developed websites for various clients and companies, including the largest martial arts company on the south coast of England. My work included social media campaigns, web development, UX design, and collaboration with a marketing team.

Contact

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Gothenburg, Sweden

Education

University of Sussex

*Bachelor of Science (B.Sc.) in
Computer Science with Computing
for Digital Media*

2011-2016

Skills

- Interaction Design
- Visual Design
- Wireframing and Prototyping
- Usability Testing
- E-commerce Optimization
- Communication
- Project Lead

Online Portfolio

www.uxali.com

Interests

MMA

Gaming